## Housing Market Trends in the Madison County

Bay Area Economics

November 10, 2004

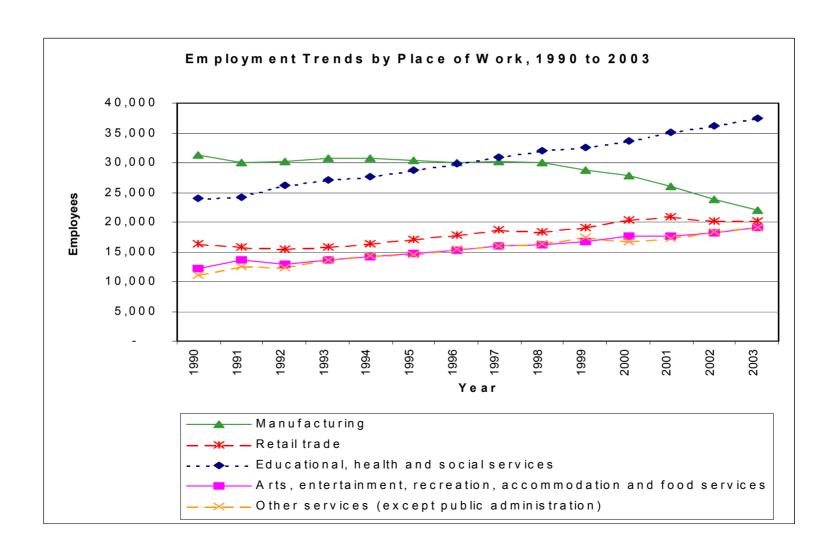
## Methodology

- Economic Conditions
- Housing Demand
- Housing Supply
- Gaps Analysis

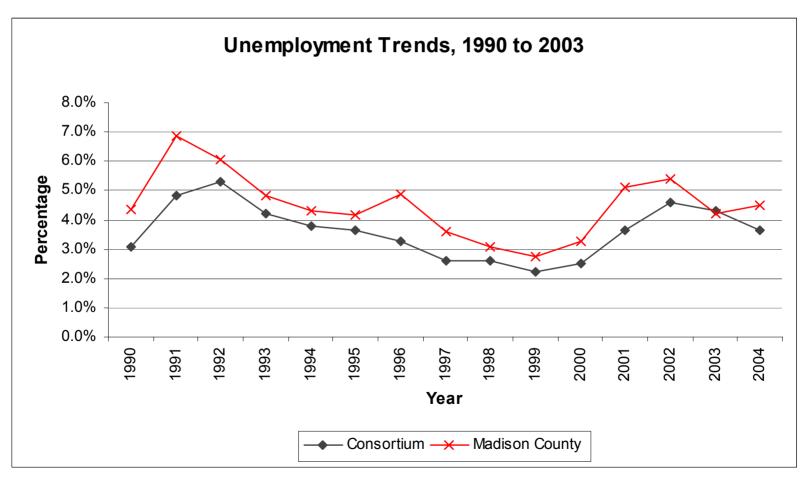
# General Economic Conditions

- Consortium Employment Trends
- Civilian Labor Force
- Residential Employment
- Commuting Patterns

#### Consortium Employment Trends



## Civilian Labor Force & Residential Employment



Note: ¹Year 2004 represents employment rates only through the 3<sup>rd</sup> quarter.

### Commuting Patterns

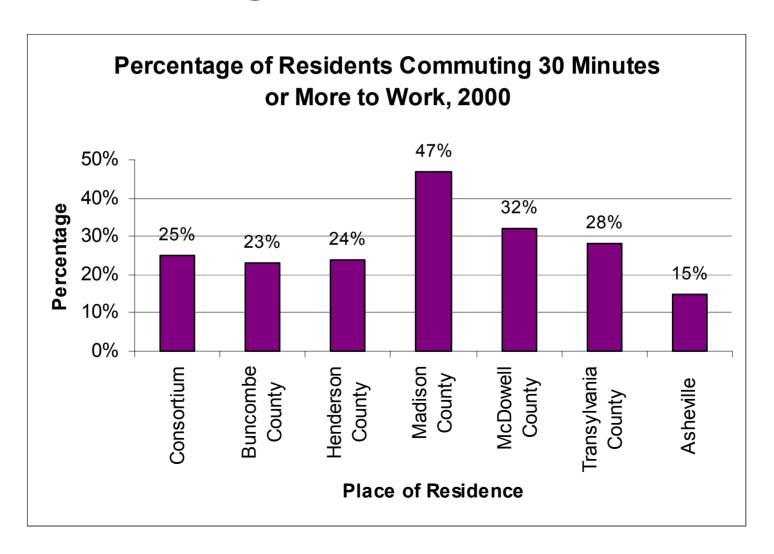
#### Madison County

- 3% work at home
- 27% travel between 15-29 minutes
- 47% travel greater than30 minutes
- 45.8% of county residents commute within the county
- 46.5% of county residents commute to Buncombe County

#### **Consortium**

- 4% work at home
- 42% travel 15-29 minutes
- 25% travel greater than30 minutes

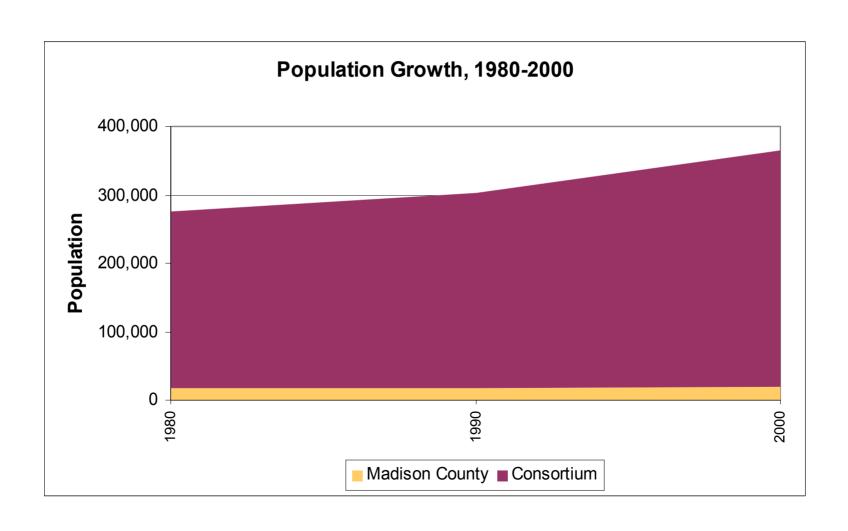
## **Commuting Patterns**



## Population and Household Trends

- Population Growth & Projections
- Household Trends & Projections
- Age Distribution
- Household Type & Size
- Income Levels by Jurisdiction

## Population Growth, 1980-2000



## Population & Projections

#### Population Trends, 1980 - 2000

Year	Madison County	Consortium
1980	16,827	259,758
1990	16,953	286,579
10-Year Annual Growth	0.1%	1.0%
2000	19,635	344,472
10-Year Annual Growth	1.5%	1.9%

#### Population Projections, 2004 & 2009

Year	Madison	Consortium
	County	
2004	20,181	359,011
2009	20,828	376,546
10-Year Annual Growth	0.7%	0.9%

## Households Trends & Projections

#### Household Trends, 1990-2000

Year	Madison	Consortium
	County	
1990	16,953	286,579
2000	19,635	344,472
10-Year Annual Growth	1.5%	1.9%

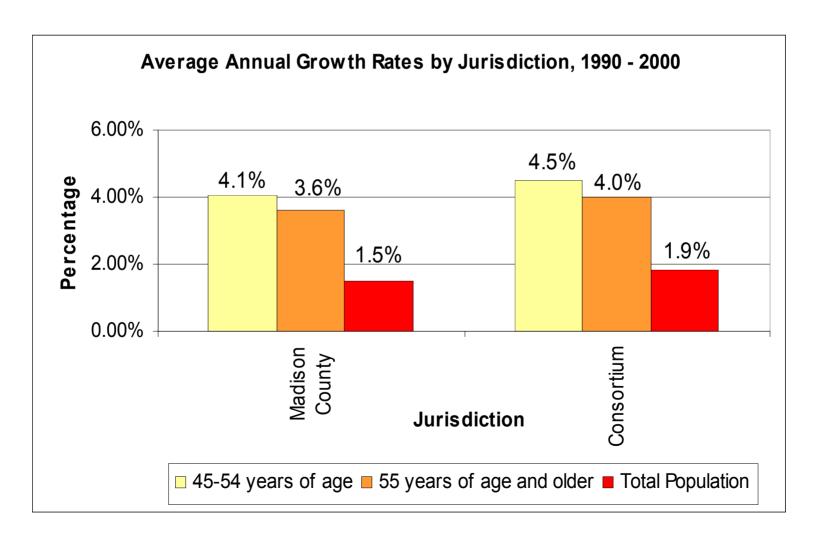
#### Household Projections, 2004 & 2009

Year	Madison County	Consortium
2004	6,488	150,310
2009	8,000	158,646
10-Year Annual Growth	1.0%	1.1%

## Age Distribution

- Tremendous annual growth seen for ages 45-54 years:
  - Madison County: 4.1%
  - Consortium: 4.5%
  - North Carolina: 4.5%
  - United States: 4.1%
- Steady annual growth seen for those 55 years of age and older:
  - Madison County: 3.6%
  - Consortium: 4.0%
  - North Carolina: 4.0%
  - United States: 2.4%
- Influx of retiring baby boomers and emptynesters

## Age Distribution



#### Household Characteristics

#### Madison County

- Predominant household size is 2 persons (38.5%)
- 5.8% of households consist of 5 or more persons
- Family/Non-Family Makeup for 2000:
  - 69.9% Family
  - 30.1% Non-Family
- Tenure in 2000:
  - 76.5% owner-occupied
  - 23.5% renter-occupied

#### Consortium

- Predominant household size is 2 persons (38.7%)
- 6.1% of households consist of 5 or more persons
- Family/Non-Family Makeup for 2000:
  - 67.5% Family
  - 32.5% Non-Family
- Tenure in 2000:
  - 73.6% owner-occupied
  - 36.4% renter-occupied

## Household Income Distribution Definitions

The following four income categories are based on a family of four persons:

- Extremely Low-income: 0 to 30 percent of the area median family income (AMI)
- Very Low-income: 31 to 50 percent of AMI
- Low-income: 51 to 80 percent of AMI
- Moderate to Upper-income: More than 80 percent of AMI

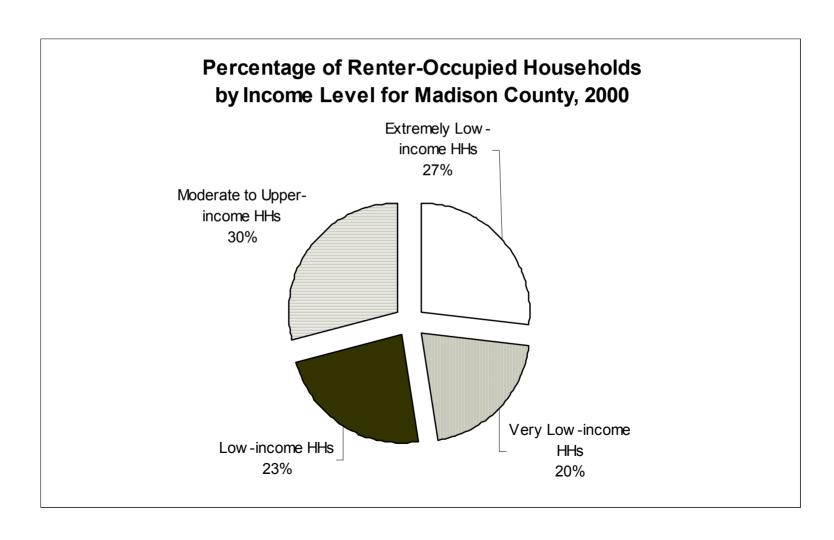
#### Household Income Limits

Asheville MSA Area Median Family Income (AMI): \$49,700

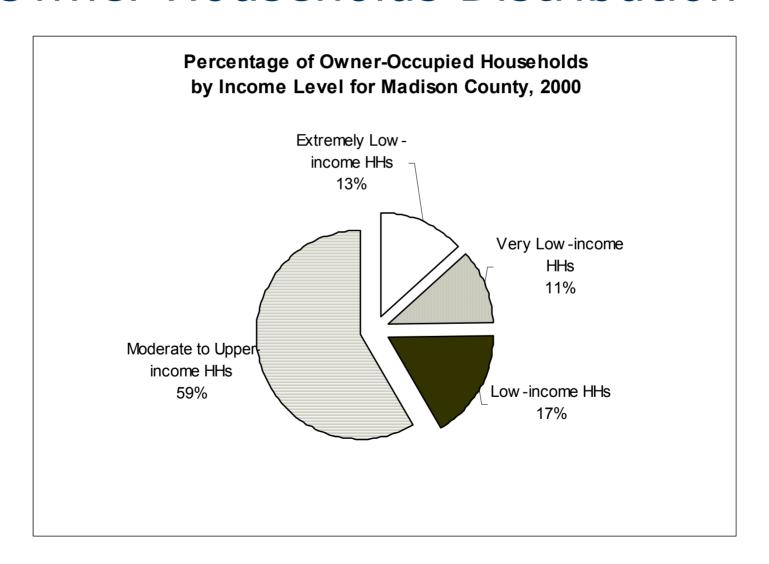
Type of Income	Percent of AMI	Amount	
Extremely Low Income	0-30%	Under \$14,900	
Very Low Income	31-50%	\$14,901 - \$24,850	
Low Income	51-80%	\$24,851 - \$39,750	
Moderate to Upper Income	Above 80%	\$39,751 and above	

Note: Asheville MSA includes Buncombe and Madison counties

#### Renter Households Distribution



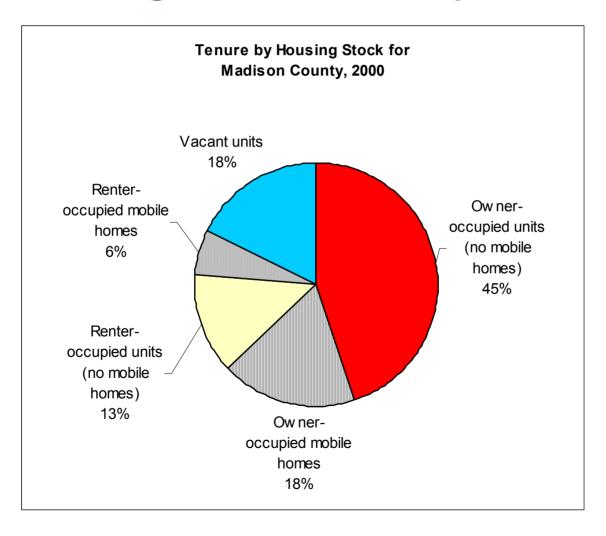
#### Owner Households Distribution



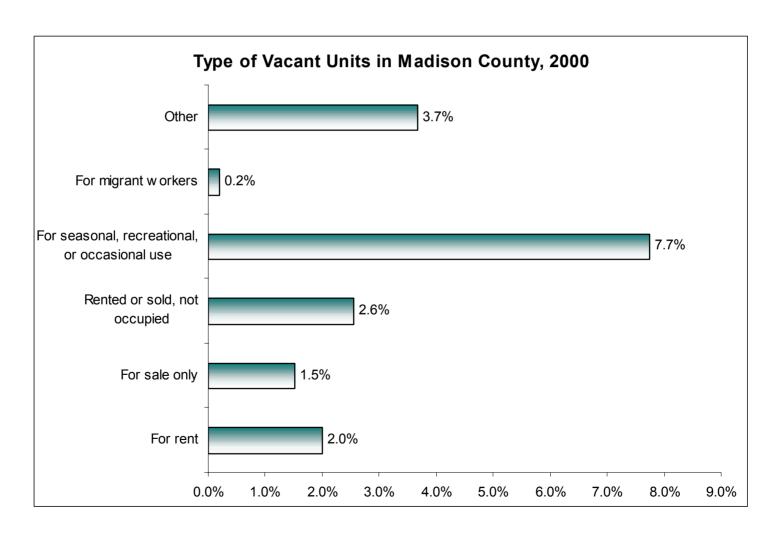
# Existing Housing Conditions

- Housing Stock Composition
- Additions to Current Housing Stock
- Manufactured Housing
- Availability of Housing, 2000
- Age of Housing Stock, 2000
- Assisted Housing Units

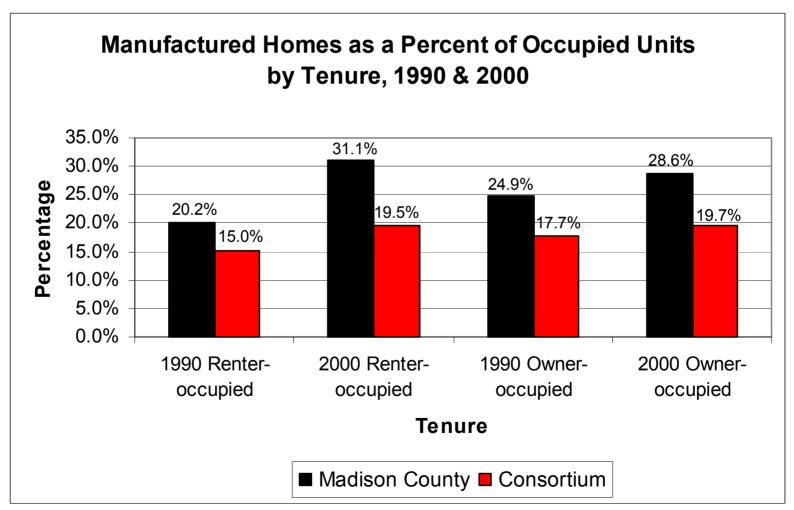
## Housing Stock Composition



## Availability of Housing, 2000

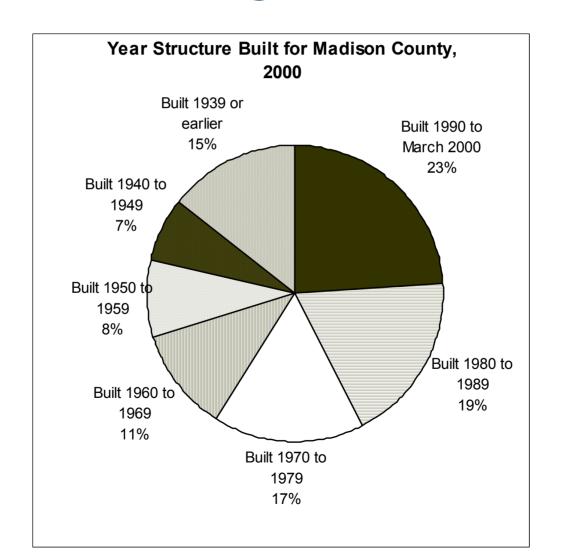


## Manufactured Housing



Note: Percentages are taken out of total occupied units by tenure, not overall total occupied units

## Age of Housing Stock, 2000



## Additions to Current Housing Stock by Type, 2000 to 2004

Jurisdiction	Total Single- Family Units	Total Housing	Percent of Total
	1	Units	02 2 0002
Asheville	1,065	1,852	57.5%
Buncombe County	4,595	6,595	69.7%
Henderson County	3,530	4,237	83.3%
<b>Madison County</b>	648	648	100%
Transylvania County	1,601	1,601	100%
Consortium	11,513	14,220	78.5%

## Additions to Current Housing Stock by Type, 2000 to 2004

Jurisdiction	<b>Multi-Family</b>	<b>Total Units</b>	Percent
	Units		of Total
Asheville	787	1852	42.5%
Buncombe County	2,000	6,595	30.3%
Henderson County	707	4,237	16.7%
<b>Madison County</b>	0	648	0.0%
Transylvania County	0	1,601	0.0%
Consortium	2,707	14,220	19.0%

#### **Assisted Housing Units**

- Public Housing Supply:
  - 196 units
  - 8 multi-family housing projects and scattered site properties
- Other Subsidized Housing Supply
  - 34 low-income housing units in Madison County
- Assisted Units at Risk of Conversion
  - No units are at risk of market-rate conversion

# Current Rental Housing Market

- Fair Market Rents vs. Rental Affordability
- Gross Rents as Percentage of HH Income
- Hourly Wages and Affordability

## Fair Market Rents vs. Rental Affordability

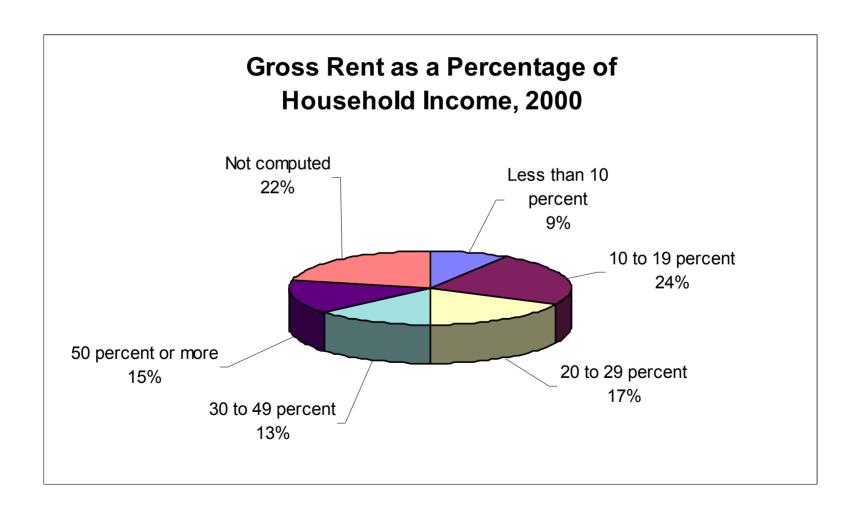
**Asheville MSA (Buncombe and Madison Counties)** 

Bedroom Type	Fair Market Rents
Efficiency	\$369
1 Bedroom	\$446
2 Bedrooms	\$582
3 Bedrooms	\$758
4 Bedrooms	\$819

Maximum Affordable Gross Rent in Consortium, 2004						
	Household Size					
Asheville Metropolitan Statistical Area	1 person 2 persons 3 persons 4 persons 5 persons					
Extremely Low Income (0% to 30%)	\$261	\$299	\$335	\$373	\$403	
Very Low Income (31% to 50%)	\$435	\$498	\$559	\$621	\$671	
Low Income (51% to 80%)	\$696 \$795 \$895 \$994 \$1,074					

Note: Asheville MSA includes Buncombe and Madison counties.

## Gross Rent as a Percentage of Household Income



### Hourly Wages and Affordability

<b>Unit Type</b>	Hourly Wage <sup>1</sup>	Work Hours <sup>2</sup>
Efficiency FMR	\$8.42	65
1 Bedroom FMR	\$9.62	75
2 Bedroom FMR	\$11.44	89
3 Bedroom FMR	\$15.79	123
4 Bedroom FMR	\$16.04	125

Note: <sup>1</sup>Hourly wage required to afford each unit type of housing

<sup>&</sup>lt;sup>2</sup>Hours per week necessary at minimum wage to afford each unit type of housing

Occupation	Average Wage
Cashiers	\$7.52
Home Health Aides	\$8.66
Nursing Aides	\$9.13
Pre-school Teachers	\$9.75
Security Guards	\$9.77
Pharmacy Technicians	\$10.12
Cooks, Restaurants	\$10.25
Office Clerks	\$11.05

# Current For-Sale Housing Market

- Maximum Affordable Sales Price
- Current Market Sales Prices
- Housing Assistance Needs

#### Maximum Affordable Sales Price

Maximum Affordable Sales Price in Consortium, 2004					
	Household Size				
Asheville Metropolitan Statistical Area	1 person 2 persons 3 persons 4 persons				
Extremely Low Income (0% to 30%)	\$30,156	\$43,633	\$48,927	\$120,676	
Very Low Income (31% to 50%)	\$63,532	\$72,660	\$81,606	\$137,916	
Low Income (51% to 80%)	\$101,688	\$116,110	\$130,715	\$155,155	

Note: Asheville MSA includes Buncombe and Madison counties.

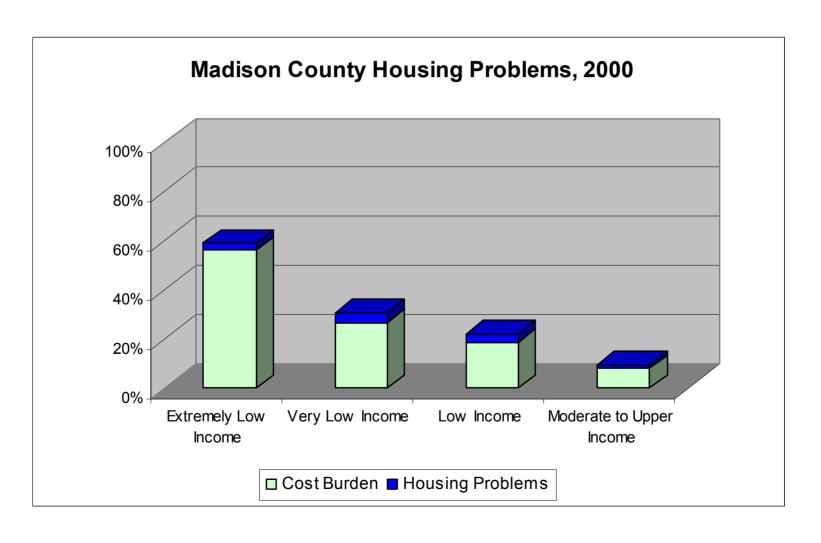
#### **Current Market Sales Prices**

For Sale Single-Family Residential for Madison County, YTD 2004

		Percent of
Range of Prices	Total	Total
Under \$75,000	18	11.7%
\$75,000 to \$99,999	17	11.0%
\$100,000-\$149,999	39	25.3%
\$150,000-\$199,999	32	20.8%
\$200,000-\$249,999	25	16.2%
\$250,000-\$299,999	8	5.2%
\$300,000-\$399,999	9	5.8%
\$400,000 or more	6	3.9%
Total	154	100%

Median Sale Price by Number of Bedrooms, YTD 2004											
		Number of Bedrooms									
			1		2		3	4 or more			Total
Median Sale Price		\$	93,500	\$	123,000	\$	190,750	\$	215,000	\$	149,000

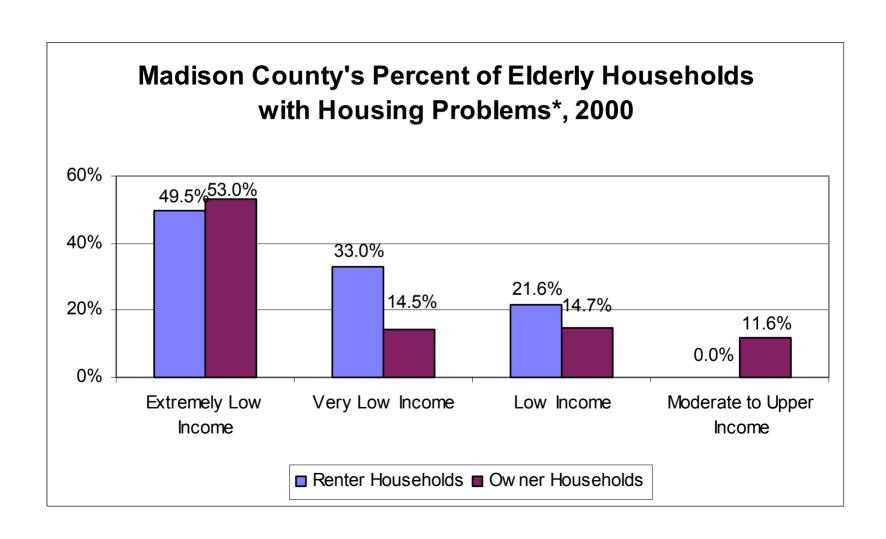
### Housing Assistance Needs



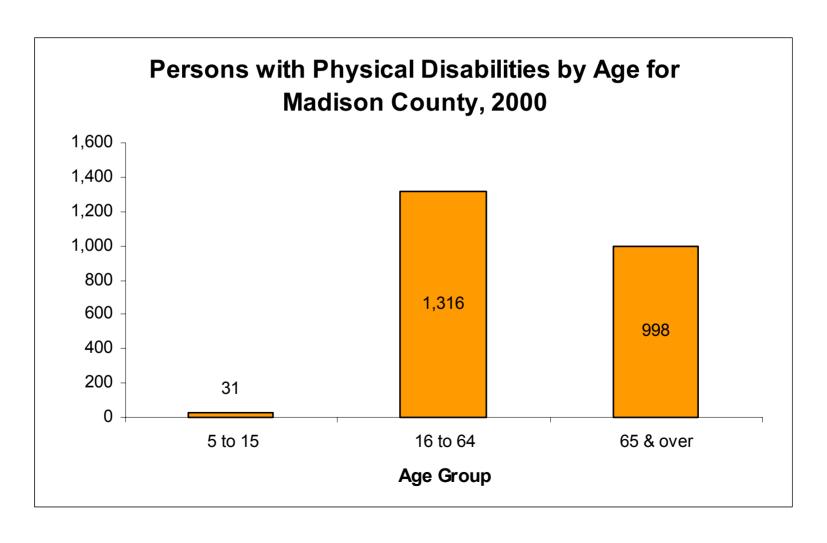
## Special Needs Population

- Elderly
- Persons with Physical Disabilities
- Persons with Mental Disabilities

### Elderly



### Persons with Physical Disabilities



#### Persons with Mental Disabilities

